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## Rubric: Restaurant Menu

Create a menu. You must give your restaurant a name and create the menu. The menu should include at least four complete choices for each of the sections of the menu: appetizers, salads, entrees, and desserts. The menu should be visually pleasing with easily identifiable headings, prices, and pictures.



Restaurant Menu					
	Excellent 20 pts	Good 15 pts	Fair 10 pts	Poor 5 pts	Incomplete (0 pt) 0 pts
Restaurant Name	<b>Excellent</b> Restaurant name is in is displayed neatly and in a way that is attractive to the customer. The name shows creativity and is easy to locate.	<b>Good</b> Restaurant name is displayed in a way that is somewhat neat and attractive to the customer. The name is somewhat easy to locate.	<b>Fair</b> Restaurant name is displayed. The name has grammar problems. It is displayed but is not neat or very attractive to the customer. The name is hard to locate.	<b>Poor</b> Restaurant name is in displayed. It is displayed but is not neat or very attractive to the customer. The name is extremely hard to locate.	<b>Incomplete (0 pt)</b> Restaurant name is not provided.
Menu Sections	<b>Excellent</b> Menu has all 4 required section headings which are clearly labeled headings, easily identified and have no spelling errors.	<b>Good</b> Menu has all required section headings but not easily identified. The headings have no spelling errors.	<b>Fair</b> Menu has most of the required section headings. The headings are not easily identified and contain spelling errors.	<b>Poor</b> Menu has few of the required section headings. The headings are not easily identified and may contain spelling errors or are in English.	<b>Incomplete (0 pt)</b> Menu has no section headings.

Pictures	<p><b>Excellent</b></p> <p>Drawings are included in the menu. They are in color and would be attractive to the customer. Time and effort have been clearly invested.</p>	<p><b>Good</b></p> <p>Fewer drawings are included in the menu, or are drawn out sloppily. Shows some effort.</p>	<p><b>Fair</b></p> <p>3 or fewer pictures are included in the menu, or are drawn in pencil and shows little effort.</p>	<p><b>Poor</b></p> <p>2 or fewer pictures are included in the menu, or are drawn in pencil and shows minimal effort.</p>	<p><b>Incomplete (0 pt)</b></p> <p>No drawings are included in the menu.</p>
Grammar	<p><b>Excellent</b></p> <p>Menu is grammatically sound. Displays excellent descriptions. (use of articles, accent marks, spelling, sentence structure, etc.)</p>	<p><b>Good</b></p> <p>Menu has a few grammatical errors but meaning is understood. Descriptions are written correctly with few mistakes of grammar, context, or sentence structure.</p>	<p><b>Fair</b></p> <p>Grammar incorrectly used throughout the menu. Words used incorrectly or out of context.</p>	<p><b>Poor</b></p> <p>Grammar incorrectly used. Words used incorrectly or out of context.</p>	<p><b>Incomplete (0 pt)</b></p> <p>The menu contains a few words.</p>
Content	<p><b>Excellent</b></p> <p>Menu includes four complete choices under different headings. Each dish has a 1-2 sentences clear description. The prices are clearly displayed.</p>	<p><b>Good</b></p> <p>Menu includes two or more complete choices under different headings. Each dish has a 1-2 sentence description, but lacks some clarity. Most of the prices are clearly displayed.</p>	<p><b>Fair</b></p> <p>Menu includes one or more complete choices under different headings. Each dish has a 1 sentence description, but lacks some clarity. The descriptions are not incomplete sentences. Some of the prices are listed.</p>	<p><b>Poor</b></p> <p>Menu includes no complete choices, listed items are not under their respective headings. Few or no prices are listed. Few descriptions are written. Lacks clarity.</p>	<p><b>Incomplete (0 pt)</b></p> <p>Menu does not list any foods, description or prices.</p>

Creativity/Effort	Excellent	Good	Fair	Poor	Incomplete (0 pt)
	Clear evidence of effort put forth. Menu is extremely neat, organized, colorful, and very creative. The menu is very attractive.	There is evidence of effort. Menu is neat, colorful, organized, and creative. The menu is attractive.	There is some evidence of effort, menu is organized but not neat or creative or it may be creative, but not neat or organized.	There is little to no effort, and menu is not organized, neat or creative. The menu is unattractive.	No evidence of effort put forth by the student. Menu is not neat, organized, colorful, or creative. The menu is very unattractive.

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